



Monthly News

NOVEMBER 2022

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(Yes, it's long. If we were less interesting and dynamic, it would be shorter. Keep scrolling!)

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- Membership offers three Rs for reaching our recruitment goals.
- Volunteer opportunities cover a range of interests and options.
- Upcoming events encourage debate, entertain, inform, celebrate, and let you give back.
- See the pictures! Read the responses! Grant Recipients Update Meeting reminds us why we belong.
- Star Volunteer Awards celebrate multiple Impact100 members.



Katherine Fulton Wins National Philanos Willoughby Award

Donates \$1,000 Prize to Impact100 Sonoma

Our own **Katherine Fulton** has received the 2022 Willoughby Award from Philanos, the leading women's giving circle network in the United States. The national honor includes a prize of \$1,000, which she has donated to Impact100 Sonoma, a Philanos member affiliate.

The annual award is named for the organization's 2009 founder, Colleen S. Willoughby, a pioneer of the collective giving movement.

"We're very proud to count Katherine among our members and longtime leaders," said Impact100 Sonoma Co-Presidents **Debbe Noto** and **Claudia Sims**. "She has always inspired and encouraged us in our mission. We are honored and grateful that she chose to entrust her \$1,000 prize to our stewardship, and we look forward to collaborating with her on its best use."

Katherine's professional career has spanned investigative journalism, teaching, and business consulting as well as philanthropy. Today she is co-chair of Sonoma Valley Catalyst Fund, which mobilizes philanthropic support and innovative approaches to better address urgent, emergent, and chronic challenges. For the past 25 years, she has been a leading strategic advisor to foundations, high-net-worth donors, and major nonprofits and has published and spoken widely on the future of philanthropy, impact investing, and social change. Her volunteer work has included service on a dozen nonprofit boards.

Lynne Lancaster, co-president emeritus of Impact100 Sonoma and a Philanos liaison, nominated Katherine for the Willoughby Award. "Philanos asked affiliates to nominate a member who applied her experience with her local giving circle to create something extraordinary," she said. "Nominating Katherine was an easy choice."

"This award is for all of us," said Katherine. "Impact100 and Catalyst Fund both stand for and depend upon cooperation and generosity. We can accomplish so much more together than separately as we work to address Sonoma's growing challenges and support our great nonprofits. The complexity of what faces us requires this."

"Katherine is an inspirational force for good in Sonoma Valley," said **Sheryl Alexander**, interim CEO of Community Foundation Sonoma County. "Her passion and commitment have reshaped the face of philanthropy in our community."



Katherine kept her cool when her name was announced on October 11. Proud watch-party celebrants included (from left) **Lynne Lancaster**, **Debbe Noto**, and (far right) **Claudia Sims**.

CO-PRESIDENTS CORNER

Wow! The year is racing by. It's already time to stow our jack o'lanterns, break out our wooly sweaters, and plan our Thanksgiving menus.

For those of you who joined us for the Grant Recipients Update Meeting, we're sure you left feeling inspired and touched by our partners' stories. Our community is enriched by their work and your generosity. It truly is our favorite gathering of the year, and we're grateful to all who helped make it happen. We've received moving feedback from our presenters. Scroll down for photos and the full story.

Our recent recruiting efforts for additional leaders have proven successful. We're very pleased to welcome three(!) new board members:

Bobbie Collins - Secretary, starting in 2023

Molly Detwiler - joining Brenda Lhormer as Communications Co-Chair

Bonnie Walner - joining Karen Sherman as Events Co-Chair

We still seek a shadow for Treasurer **Marney Malik** and will be reinstating the Technology Committee. So please let us know if you're interested in either of these opportunities or know of someone with the skills or background that might be a fit. We'd love to meet with all prospective candidates.

In the meantime, we wish you a wonderful Thanksgiving holiday, filled with enjoying precious time with family and friends.



Claudia Sims and **Debbe Noto**,
Co-Presidents, at the Grant
Recipients Update Meeting



New board members (from left) **Bonnie Walner**,
Bobbie Collins, and **Molly Detwiler**

GRANTS UPDATE



Got Questions? We've Got Answers!

- How do I know where my money is being allocated and whether or not I approve?
- How can I get more involved in the grants process?
- How do we prioritize and evaluate grant applications?
- Why did we adopt a new grants-management software program?
- Why have we suspended the \$100,000 grant and extended the Impetus Grant model of making multiple, smaller grants?
- How do Impetus Grants differ from the Community Grants that we gave out pre-pandemic?
- Why do we typically require grant recipients to wait a year before reapplying?
- Why is this year's waiting period limited to organizations who received grants two years in a row?

We've answered all these questions for you in one convenient place. Just click [HERE](#). And if you have more questions, contact Grants Oversight Co-Chairs **Dana Simpson-Stokes** at dana@impact100sonoma.org or **Kathy Bloch** at kathy@impact100sonoma.org.

Register Now for 2023 Grant Review Committees!

To really understand where your money goes and why, consider signing up for a Grant Review Committee (GRC) or the Financial Review Committee (FRC). Serve Impact100's core mission, get to know our community nonprofits, learn how the grants process works, and collaborate with similarly committed members. Before you volunteer, visit the information page [HERE](#) for details about responsibilities and timing. Committee size will be limited, so **you must pay your membership and register by Thursday, December 1, 2022, to confirm your place.** If you need assistance or have questions, contact GRC Registrar **Marcy Winget** at marcy@impact100sonoma.org.

Key Grant-Year Dates:

- **November 1, 2022** — Impetus Grant applications available on the Impact100 Sonoma website
- **November 10, 2022** — 2023 Impetus Grant Workshop + Q&A for all interested nonprofits. Via Zoom. Invitation contact: info@impact100sonomoma.org.
- **December 1, 2022** — Registration deadline for Grant Review Committees (GRCs)

- **January 12, 2023** — Payment deadline for 2023 membership
- **January 13, 2023** (8:00 PM) — Grant application deadline (about two weeks earlier than in years past)
- **January 21, 2023** — Impact100 Sonoma Annual Meeting
- **April 15, 2023** — Meet the Finalists
- **April 29, 2023** — Annual Awards Celebration

MEMBERSHIP UPDATE



Growing our Impact100 membership is a group activity, and everyone has a role to play. In 2022, 311 members qualified to vote. The goal for 2023 is to raise that number to **350!**

Here are the three Rs for hitting that target:

1. **RENEW!** Now's the time to write that check or pull out your credit card and renew your membership. If you're able, consider sponsoring a shared membership, a NextGen member, or even an Impact100 event.
2. **RECRUIT!** Talk to colleagues, friends, and family members about the benefits of joining. Ask if your employer matches employee charitable donations.
3. **REJOIN!** Maybe you know someone who once belonged to Impact100 but let her membership lapse. Reach out and welcome her back into the circle.

Our nonprofits need us more than ever!

For copies of the new brochure that helps you recruit with a personal touch, contact Membership Co-Chair **Sandee Crisp** at sandeeandrod@gmail.com.

VOLUNTEER OPENINGS



Treasurer Shadow

If you're curious about board service, shadowing a current chair is the perfect way to get started. The Treasurer is responsible for financial strategy and reporting, budgets,

bills, banking, insurance, tax filings, grants contracts and disbursements, and other essential money matters. A background in finance, accounting, banking, or related field makes you an ideal candidate. For more information, contact **Marney Malik** at marney.malik@gmail.com.

Events Team Members

Want to get more involved without ongoing commitments? The Events team needs help with preparation details, setup, and breakdown for member parties and meetings. This group is well-organized, with a well-defined set of tasks. You'll receive only one email before each event that invites you to choose your assignment. So help out when you can and have fun doing it! For more information, contact **Karen Sherman** at ks@axlecom.com or **Bonnie Walner** at bonniewalner@gmail.com.

Membership Team Members

As the annual membership drive continues, sign up to assist in coming weeks with key events and other activities that will help Impact100 meet its recruitment and retention goals for 2023. For more information, contact **Sandee Crisp** at sandeeandrod@gmail.com.

UPCOMING EVENTS

**Thursday, November 3, 4:00 PM to 6:00 PM -
Spotlight Series: GENup Sonoma +Diversify Our Narrative**



Engage with inspiring community leaders on issues of the day at Impact100's ongoing Spotlight Series at the Pueblo Serena Clubhouse on 5th Street West. Our next featured organizations will be **GENup Sonoma** and **Diversify Our Narrative SVUSD**, based at Sonoma Valley High School. They elevate young voices and advocate for broader representation and cultural diversity in local education, addressing critical and urgent matters, from expanding the range of books to prioritizing mental health services in schools.

Student leader **Victoria Hernandez** and co-members will present their initiatives and facilitate discussion with assistance from their advisor and Impact100 member **Angela Ryan**, Ph.D., Executive Director of the Sonoma Valley Education Foundation. Register today for this free, limited-attendance event.

Starting Friday, November 4 - *Dear Zoe* at the Sebastiani Theatre



The new heartfelt, inspirational independent film *Dear Zoe* is coming to town! Back in April, the movie's producer (and our Communications Co-Chair) **Brenda Lhormer** hosted a preview just for Impact100 members. If you missed it then, you can see it now with friends and family in the theater, or watch on most major cable, satellite, and on-demand platforms. Starring **Sadie Sink** (*Stranger Things*), this film for all ages is a powerful story of grief and resilience.

Click [HERE](#) for screening details.

Thursday, November 10, 4:00 PM to 5:30 PM - Impetus Grant 2023 Workshop + Q&A



Our grants and financial team leaders will help get community nonprofits ready to apply for grants in January with a special workshop via Zoom. This informative session will cover our grants strategy, application process, and user resources. Guests will learn what's new and get answers to their questions. If you know an organization that might be interested, spread the word. Registration closes Monday, November 7. Invitation contact: info@impact100sonomoma.org.

Wednesday, December 7, 4:00 PM to 6:00 PM - Holiday Party

Toast the season with fellow members and friends at Impact100's annual holiday celebration, this year at the Finnish American Home Association (FAHA) on West Verano Avenue. Bring a prospective member to mingle over drinks and appetizers, meet Impact100's talented leaders, and get set for a new year of community engagement. Build the grants pool by bidding in the silent auction. Cost: \$25 for members, free for guests. Watch for your invitation, coming soon.

Our spirits sponsor:



Our wine sponsor:

Meet Claudia Schug, Partner/Export Sales, Schug Carneros Estate Winery.

Ask about her family's 100-year-old tradition of handcrafted wines, including more than 40 years of creating elegant and balanced Pinot Noir and Chardonnay vintages from the Carneros and Sonoma Coast appellations. Then raise your glass and enjoy!



SCHUG



Friday, December 16, 10:00 AM to 3:00 PM - Impact100/Red Cross Blood Drive

Here's a great way to make an impact during the holidays. Give blood or volunteer at Impact100's Red Cross blood drive at the Sonoma Community Center. Each donation saves three lives! To make an appointment, visit [HERE](#). There are 18 donor slots still available. Let's fill them all! We need volunteers, too—three people for each of two shifts to help check in and direct donors. If you're interested in volunteering, contact **Bobbie Collins** at bobbie.collins4@gmail.com.

OUT AND ABOUT

Grant Recipients Update Meeting Warms Hearts, Strengthens Ties

Kids building confidence and cultural awareness, a newly emptied waiting list for teen mental-health counseling, families learning to read together, LGBTQ youth finding acceptance, thousands of nutritious meals for the hungry and ill, free weekly veterinary

services for at-risk valley households, a ride service for seniors that provides life-saving friendship as well as transportation, a summer camp that delivered more hours of music and visual arts education to elementary students in three weeks than an entire school year.

Those were just some of the gratifying stories shared on October 22, when Impact100 members, friends, and nonprofit partners came together at the Sonoma Community Center's Andrews Hall to learn how our 2022 grant recipients are putting their \$335,500 of funding to work in the community.

"Your stories made the event very powerful," wrote Grants Co-Chair **Dian Duvall** to the presenters. "Our members and their guests came away inspired and touched by the impact your organizations are making with people in our community."

The presenters found value in meeting with Impact100 and with one another. Here's what some had to say:

- "It is uplifting to see so many brilliant and beautiful women coming together in support of a healthy and vigorous community!"
- "Thank you for the support and for inviting us to share! It was a wonderful opportunity to hear about all the great work being done in Sonoma Valley. Honored to be a part of this community."
- "It was fantastic to learn even more about the amazing ways people of the valley are being served."
- "I drew inspiration and energy from our fellow grantees and from the questions and personal interactions with the Impact100 members present at the event...the work Impact100 does not only supports the valley's nonprofit organizations, but also strengthens our community through the interactions and work of its members."



Grants Team leaders (from left) **Marcia Caruthers, Dana Simpson-Stokes, Kathy Bloch, Cheryl Hannon, and Dian Duvall** coordinated the program and facilitated the meeting, which drew an audience of more than 100 to Andrews Hall.



Grant recipients presented their updates in two panels. An audience Q&A at the end gave nonprofits the opportunity to elaborate and share perspectives. Afterwards, guests mingled outside for refreshments organized by the Events Team. (Pumpkin centerpieces by **Bonnie Walner**)

You'll find a complete list of 2022 Impetus Grant recipients [HERE](#).



One of the day's presenters, **Francisco Kilgore**, Associate Director of **Sonoma Overnight Support**, is also a host on local station KSVY Radio 91.3 FM. He's invited his fellow grant recipients to join him on-air for future broadcasts of ***The Morning Show, Thursdays from 8:00 AM to 10:00 AM.***

"I'd like to give each of the grant recipients 20-minute slots over the next few weeks," he said. "I want listeners to hear what we all heard in Andrews Hall that day: a reminder that there are so many dedicated community members making a difference right here in Sonoma Valley."

Francisco also hosts ***Hello Sonoma!, Tuesdays from 4:00 PM to 5:00 PM,*** an hour devoted to great story-telling, and some of those grant recipients might join him then, too. So tune in regularly to hear more from our nonprofit partners.

Star Volunteer Awards Honor FIVE Impact100 Members

At the 13th annual Star Volunteer Awards on October 9, Sonoma Valley Catalyst Fund celebrated honorees from dozens of local nonprofits onstage at the Hanna Center Auditorium, chosen for outstanding contributions to their organizations and community. Among those recognized were **five** Impact100 members, standing in a cascade, from top to bottom: **Dana Simpson-Stokes** (back row, third from left) for Impact100 Sonoma; **Cindy Belluomini** (on Dana's right) for Transcendence Theatre Company; **Liz Fisher** (just below and between Dana and Cindy) for Jack London State Park; **Barbara Insel** (just below, on Liz's left) for Valley of the Moon Music Festival; and **Patricia England** (front row, just below Barbara) for Sonoma Overnight Support. Congratulations to our stars!



Photo by **Melania Mahoney**, courtesy of the *Sonoma Index-Tribune*



Contact Us

Impact100 Sonoma | P.O. Box 1958, Sonoma, CA 95476

(707) 939-5007 | Impact100sonoma.org

