



## Monthly News

OCTOBER 2022



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- 2023 grants strategy reflects wishes of members and nonprofits alike.
- Co-Presidents reveal an exciting award nomination.
- New brochure simplifies member recruitment.
- Volunteer opportunities add meaning to membership.
- Upcoming events focus on community partners.
- See the pictures! Annual Garden Party, farmers market finale, and Spotlight Series debut highlighted a busy month.

**Grants Strategy Extends Impetus Model into 2023 and Beyond**

At the Annual Garden Party on Saturday, September 24, Impact100 Sonoma announced the grants strategy for 2023. Here are the highlights:

- The model of offering Impetus Grants of up to \$25,000 to multiple valley nonprofits, initiated during the COVID-19 pandemic, will continue into 2023 and beyond.
- The Grants team will continue to evaluate grants applications through a diversity, equity, and inclusion lens, with a focus on supporting core missions and assisting newer or smaller nonprofits.
- Because the Impetus Grants model will continue into the future, Impact100 will return to an alternating funding cycle that requires recent recipients to sit out for one year. For the upcoming grants cycle, nonprofits that received grants in both 2021 and 2022 are ineligible to apply in 2023.
- To simplify and expedite the application process, Impact100 has adopted new grants-management software suggested by and already familiar to many local nonprofits.

“The Impetus Grants approach has been well-received by Sonoma Valley’s nonprofits and Impact100 members alike,” said **Dana Simpson-Stokes**, Grants Oversight Co-Chair. “Both constituencies requested that it continue. The ability to support a broad range of organizations and serve residents of all ages and needs is a good fit for our community. Grant recipients can use the money to sustain their current programs, expand or improve their offerings, or better fulfill their core mission.”

#### **Key Grant-Year Dates:**

- **November 1, 2022** — Impetus Grant applications available on the Impact100 Sonoma website
- **November 10, 2022** — Impetus Grant Information Session for *all* interested nonprofits. Via Zoom. Invitation contact: [info@impact100sonomoma.org](mailto:info@impact100sonomoma.org).
- **December 1, 2022** — Registration deadline for Grant Review Committees (GRCs) (*details below*)
- **January 12, 2023** — Payment deadline for 2023 membership
- **January 13, 2023** (8 PM) — Grant application deadline (about two weeks earlier than in years past)
- **January 21, 2023** — Impact100 Sonoma Annual Meeting
- **April 15, 2023** — Meet the Finalists
- **April 29, 2023** — Annual Awards Celebration

## Registration for 2023 Grant Review Committees Is Now Open!

Serve Impact100's core mission by joining a Grant Review Committee (GRC). Get to know our community nonprofits. Learn how the grant process works. Meet and collaborate with like-minded Impact100 members. Before you commit, visit the information page [HERE](#) for details about responsibilities and timing.

Committee size will be limited, so **you must pay your membership and register by Thursday, December 1, 2022, to be confirmed.**

If you need assistance or have questions, contact new GRC Registrar Marcy Winget at [marcy@impact100sonoma.org](mailto:marcy@impact100sonoma.org).

## CO-PRESIDENTS CORNER

In this issue, you'll find a recap of our very successful Annual Garden Party, where we rolled out the 2023 grants strategy and kicked off our 2023 membership drive in style. We urge you to renew early—and to please consider donating at the *Member Plus* level to help cover ever-increasing operating expenses. We'd like to personally thank member **Vickie Soulier** for hosting the event on her lovely property. A good time was had by all, despite the 93-degree heat!

### Gratifying News

Impact100 Sonoma is a member affiliate of Philanos, the leading women's giving circle network in the United States. Today it encompasses more than 80 groups across 27 states, the District of Columbia, Australia, and England. It was founded in 2009 as the Women's Collective Giving Network (WCGN) by **Colleen S. Willoughby**, who also founded the Washington Women's Foundation in Seattle in 1995. She is widely regarded as the founder of the collective giving movement.

In recent years, Philanos has presented the Willoughby Award to honor visionary women leaders in philanthropy like Colleen. It annually recognizes someone in the Philanos network whose involvement with her collective giving organization has inspired her to extend her philanthropic efforts more widely to directly change her community. It also recognizes her for taking women's leadership in new directions, challenging the status quo to inspire more women to find and amplify their voices today and into the future.

This year **Lynne Lancaster**, Co-President Emeritus of Impact100 Sonoma and one of our Philanos liaisons, nominated our esteemed member **Katherine Fulton**, a founder of the Sonoma Valley Catalyst Fund among many other achievements in philanthropy, impact investing, journalism, teaching, and business. We are delighted to report that Katherine was named one of three finalists for the 2022 Philanos Willoughby Award. The winner will be announced on October 11. Stay tuned.

*Debbe Noto and Claudia Sims, Co-Presidents, at the Annual Garden Party*



### **New Brochure Simplifies Member Recruitment**

Let's say you've chatted with a prospective member about Impact100 and want to leave behind an encouraging reminder of what you discussed. Here's the perfect tool. The new recruitment brochure is a simple yet elegant rack card, printed on two sides, summarizing who we are and the benefits of joining. It even includes space for you to write in your contact information for a personal touch.

Special thanks go to **Kara Adanalian of Acme Graphics** ([acmegraphics.net](http://acmegraphics.net)), who donated the graphic design, and **Patt's Copy World** ([pattscopyworld.com](http://pattscopyworld.com)), who donated the printing. To get your copies, ask for them at the next Impact100 event or contact Membership Co-Chair **Sandee Crisp** at [sandeeandrod@gmail.com](mailto:sandeeandrod@gmail.com).



## VOLUNTEER OPENINGS



### Board Secretary

Get involved at the highest level, even if you have limited time to commit. The Secretary attends and participates in Board meetings, documents the proceedings, and works with the Co-Presidents and other leaders to finalize and post the minutes. All you need is a notepad, a pen (or a laptop)—and a voice! For more information, contact **Ann Iverson** at [anniverson55@gmail.com](mailto:anniverson55@gmail.com).

### Treasurer Shadow

If you're curious about Board service, shadowing a current chair is the perfect way to get started. The Treasurer is responsible for financial strategy and reporting, budgets, bills, banking, insurance, tax filings, grants contracts and disbursements, and other essential money matters that keep Impact100 thriving. A background in finance, accounting, banking, or related field makes you an ideal candidate. For more information, contact **Marney Malik** at [marney.malik@gmail.com](mailto:marney.malik@gmail.com).

### Communications Team Members

Help get the word out about Impact100. The Communications team is responsible for newsletters, press releases, event invitations, social media, the website, and more. If

you have a background in project management, marketing, public relations, advertising, journalism, online promotion, or other related field—or if you just like to attend events and take pictures—we need your creative talent. For more information, contact **Molly Detwiler** at [msdetwiler@aol.com](mailto:msdetwiler@aol.com).

### **Events Team Members**

Want to get more involved in Impact100 without ongoing commitments? The Events team needs help with preparation details, setup, and breakdown for member parties and meetings. This group is well-organized, with a well-defined set of tasks. You'll receive only one email before each event that invites you to choose your assignment. So help out when you can and have fun doing it! For more information, contact **Karen Sherman** at [ks@axlecom.com](mailto:ks@axlecom.com) or 973-796-4962 or **Bonnie Walner** at [bonniewalner@gmail.com](mailto:bonniewalner@gmail.com) or 415-425-4820.

## UPCOMING EVENTS

### **Saturday, October 22, 9:30 AM Check-in/10:00 AM to 12:00 PM Presentations - 2022 Grant Recipients Update Meeting**

In April we honored the 14 winners of Impact100 Sonoma's 2022 Impetus Grants. Now join us at Andrews Hall, Sonoma Community Center, to learn how those nonprofit partners are putting our record \$335,500 in funding to work in the community. Prepare to be moved and inspired. Bring a handkerchief. Better still, bring a prospective member (or two!) to witness what Impact100 is all about. Watch for your invitation and register right away for this free, limited-attendance event.

### **Thursday, October 27, 5:00 PM to 7:00 PM - Mixer at Three Sticks Wines**

**\*\*\*EVENT CANCELED\*\*\***

### **Thursday, November 3, 4:00 PM to 6:00 PM - Spotlight Series: GENup Sonoma**

Learn from inspiring community leaders at Impact100's ongoing Spotlight Series at the Pueblo Serena Clubhouse on 5th Street West. Our next featured organization will be GENup Sonoma, our school district's chapter of a California-based, nationwide, student-led social-justice organization and student-activist coalition advocating for educational



equity. Learn how valley youth are creating change through grassroots organizing and the relentless pursuit of local policy reform. Watch for your invitation to this free, limited-attendance event.



### **Wednesday, December 7, 4:00 PM to 6:00 PM - Holiday Party**

Mark your calendar and watch for your invitation in the weeks ahead.



## OUT AND ABOUT

### **Annual Garden Party Launches 2023 Grants and Membership Year**

The goal of Impact100's Annual Garden Party on Saturday, September 24, was to reconnect, renew, and recruit. All three "Rs" were fulfilled and then some, thanks in large part to the planning and hard work of Events Co-Chairs **Karen Sherman** and **Bonnie Walner** and their committee. Here's what happened.



On a hot afternoon, member **Vickie Soulier** welcomed some 110 partygoers to her beautiful and blessedly shady garden in Armstrong Estates.



**Chef Andrea Marino** of Salumeria Ovello and his team served up enticing Italian specialties.



**Jim Sweeney**, Executive Vice President of Sales for spirits sponsor Humboldt Distillery, mixed the refreshing cocktails, here with assistance from member volunteer **Kristen Armstrong**. (Products are available locally at Whole Foods, Sonoma Market, and Kenwood Market. For more details, visit [www.humboltdistillery.com](http://www.humboltdistillery.com).) Volunteer bartenders (from left) **Rich Preiss**, **Randy Reed**, **Chuck Pendell**, and (not shown) **Gary Seifer** poured the wine.





NextGen leaders and guests showed up in force. **Emma McCulloch** described how joining Impact100 helped her make friends and find her place in the community as a new arrival.



Grants team leaders (from left) **Marcia Caruthers**, **Dana Simpson-Stokes**, **Dian Duvall**, and **Kathy Bloch** announced the 2023 grants strategy and officially opened registration for Grant Review Committees. (For details, visit the information page [HERE](#).)



Membership Co-Chairs **Stephanie Chakmak** (left) and **Sandee Crisp** kicked off the 2023 membership drive and debuted the new recruitment brochure. During the afternoon they received 26 renewals and signed up 13 new members, including **Marilyn Currier** (left) and **Margaret Grandy**, who each received a thank-you bottle of member-donated sparkling wine.

### **Impact100 Frolics Into Fall at the Farmers Market**

Autumn was in the air at the Tuesday evening Farmers Market meetup on September 27. Member hosts Cheryl Shimek, Margery Mayer, Kay Heigel, and Jean Behse welcomed members, families, and friends for one last frolic on the Sonoma Plaza until next summer.



**Jean Behse** (left) and **Kay Heigel**





**Kelli-Anne Yates** (left) and **Margery Mayer**

### **Spotlight Series Debuts with Focus on Paws For Life K9 Rescue**

Hosted by member **Linda Bruce**, the new Spotlight Series highlighting the inspiring work of area community organizations got off to a warm and fuzzy start on September 29 at the Pueblo Serena Clubhouse. The first speaker was **Jon Grobman**, director of Paws For Life K9 Rescue, an organization dedicated to placing dogs in need with incarcerated trainers in California State Prisons. Jon described how caring for animals offers hope and redemption in the most inhumane of circumstances, illustrated by his own transformative journey from troubled youth to prison inmate to empathetic leader. He even brought along best friend **Mallie** to charm the audience.



**Jon Grobman** and **Linda Bruce**



## Contact Us

Impact100 Sonoma | P.O. Box 1958, Sonoma, CA 95476

(707) 939-5007 | [Impact100sonoma.org](https://www.impact100sonoma.org)

